
Post Show Report: Manufacturing World 2011 Japan

22nd Design Engineering and Manufacturing Solutions Expo (DMS)
15th Mechanical Components and Materials Technology Expo (M-Tech)
19th 3D & Virtual Reality Expo (IVR)
2nd Medical Technology Expo

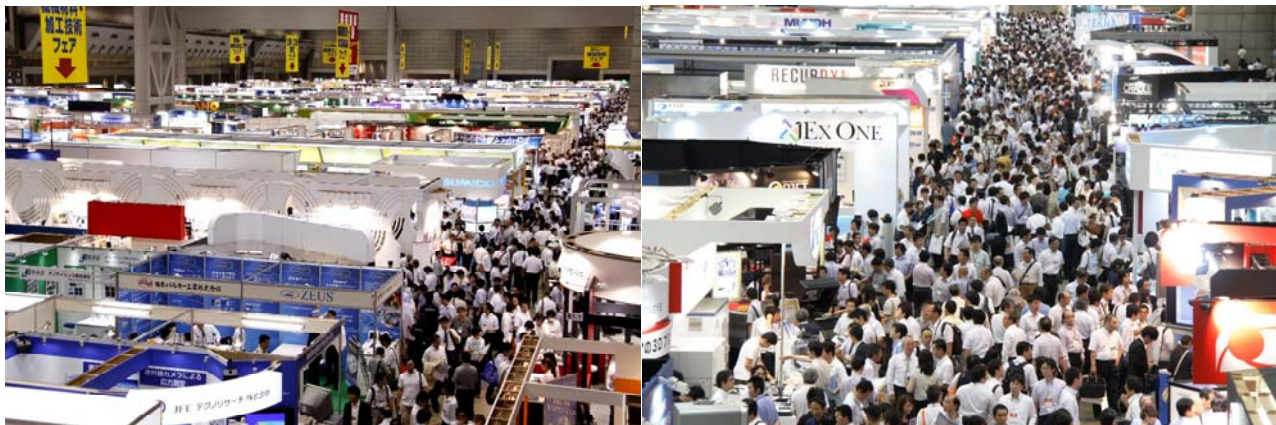
World's Leading Manufacturing Show Ends in Great Success! Largest Ever 1,633 Exhibitors and 84,509 Visitors Recorded

More Active Business Negotiation than Ever between Exhibitors and Visitors

Manufacturing World Japan, which is the world's leading manufacturing trade show and the collective name for the 22nd Design Engineering and Manufacturing Expo (DMS), 15th Mechanical Components and Materials Technology Expo (M-Tech), 19th 3D & Virtual Reality Expo (IVR), and 2nd Medical Technology Expo, was held from June 22 (Wed), to 24(Fri), at Tokyo Big Sight. Organised by Reed Exhibitions Japan, Manufacturing World Japan successfully closed after a busy show period which recorded 1,633 exhibitors from 11 countries around the world, attracting a total of 84,509 visitors over the three show period days.

From the opening morning, visitors formed long queues at the registration counter, and traffic was dense in the halls throughout the entire show period with those eagerly searching for new products and services to introduce to their business. Exhibitors were well prepared to seize business opportunities in their booths as they showcased new products, technologies, and demonstrations as well as set up tables and chairs to hold negotiations. Buyers were seen throughout the venue busily testing out products and discussing business with exhibitors. Many exhibitors set up special areas for negotiation and consultation in their booths, where engineers stood ready to explain actual cases of product installation as well as its advantages, and the venue was full of buzz as participants exchanged information about the best business solutions for users. In addition, large-scaled educational seminars were concurrently held with the show which attracted many users, enhancing the importance of the show for professionals in the manufacturing industry.

Photo Highlights (※Please contact Show Management to receive photo data by e-mail.)



※The show was held throughout the entire East Hall of Tokyo Big Sight



※Exhibitors held deep business discussions in their booths



※Visitors tested out products on-site

※Seminars were packed with participants

“Manufacturing World 2011 Osaka” to be held in October!

“Manufacturing World Osaka,” the largest manufacturing trade show in western Japan, will be held in October at Intex Osaka. Many exhibitors were impressed with both the quality and quantity of visitors at the Tokyo show, and Show Management has already received many inquiries for the Osaka show. As space is provided on a first-come, first-served basis, it is strongly advised that those interested in participating at the next show contact Show Management immediately.

< Manufacturing World 2011 Osaka >

14th Design Engineering & Manufacturing Solutions Expo Osaka
 14th Mechanical Components & Materials Technology Expo Osaka
 2nd Medical Technology Expo Osaka

■Dates : October 5 (Wed)-7(Fri), 2011 ■Venue : Intex Osaka

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2012 Show Dates: June 20(Wed)-22(Fri) Limited Space Available

With many inquiries and registration for the next show pouring in, Show Management is confident the next show will be held at an even greater scale. As available booths are limited, please contact Show Management as soon as possible if you are considering exhibiting at the show.

< Manufacturing World 2012 Japan >

23rd Design Engineering and Manufacturing Solutions Expo (DMS)
 16th Mechanical Components and Materials Technology Expo (M-Tech)
 20th 3D & Virtual Reality Expo (IVR)
 3rd Medical Technology Expo

■Dates : June 20(Wed)-22(Fri), 2012 ■Venue : Tokyo Big Sight

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